

LA'TONIA MERTICA

writer | photographer { software engineer } videographer | designer

LATONIAMERTICA.DEV

SUMMARY

Marketing/Design genius turned **Full Stack Javascript Software Engineer** with specialization in **Python** and **Design**. Proficiencies include **React**, **DevOps**, and **Adobe Suite**. Unabashedly zealous in project management and creative skills - from conceptualization to deliverables.

EXPERIENCE

Founder & Executive Officer

La'Tonia Mertica 'Communications & Creatives Specialist' | 2019 - present

- Brand, Voice, and Identity Establishment, Fine Tuning, and Evolution
- Content Generation and Curation (ie. stock pix/vix; graphic design)
- Social Media Setup and Temporary Management, including skills building
- Custom Website Design and Landing Page Development/Redevelopment
- Holistic B2B communication services for epic presence online and off

COMMUNICATION SERVICES

SOFTWARE

GRAPHIC
DESIGN

ENGINEERING

EXCEPTIONAL CONTENT CREATION

AUDIO PRODUCTION/ENGINEERING

VIDEO PRODUCTION/ENGINEERING

LATONIA
Mertica
.dev